

GENESIS

FERTILIZERS



Join our farmer-owned fertilizer revolution.



**Act now to learn about the Genesis Fertilizers
partnership to own and secure your fertilizer supply.**

GenesisFertilizers.com | Contact us today: 1 (833) 436-3378

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Facing the high cost of fertilizer? It's time for a change – a change you can own.

The reality is Western Canadian farmers face some of the highest urea fertilizer prices in the world – even though it's produced locally. Why? Fertilizer prices are set far from your fields, leaving you vulnerable to volatile, global markets and rising freight costs. Genesis Fertilizers puts the power back in your hands.

Farmers are hit hardest by:

- Volatile fertilizer prices beyond your control.
- High freight costs from faraway shipping ports.
- Uncertainty due to fluctuating exchange rates.
- Labour disputes causing unexpected supply disruptions.
- Natural disasters impacting supply and distribution.

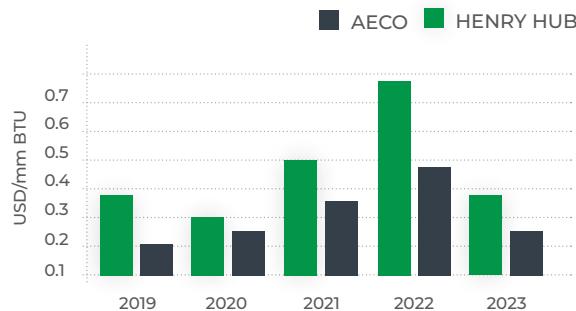
¹Source: Argus Consulting Services: "US and Canada Urea Market Study", Jul 2020



Leveraging Canada's natural resources to keep costs low.

Canada's leadership in natural gas production means that Genesis Fertilizers will produce urea more affordably, passing those profits on to the farmer-owners. With up to a 40% cost advantage over Henry Hub over the last 5 years, AECO has been more stable, throughout periods of global political unrest.

AECO vs Henry Hub Comparison



You can also count on:



A consistent, low production-cost of fertilizer due to low gas prices



Increased profitability due to **stable input prices** despite global unrest



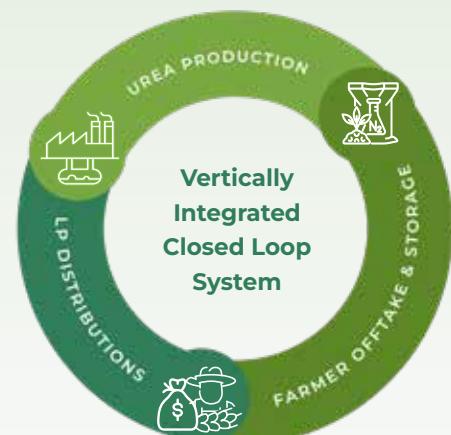
Long-term profitability thanks to Canada's energy advantage

¹Source: Alberta Energy Regulator, "Natural Gas Prices: Price Differential," ST98: 2023 Report on Supply and Demand

From production to profit: farmer-ownership.

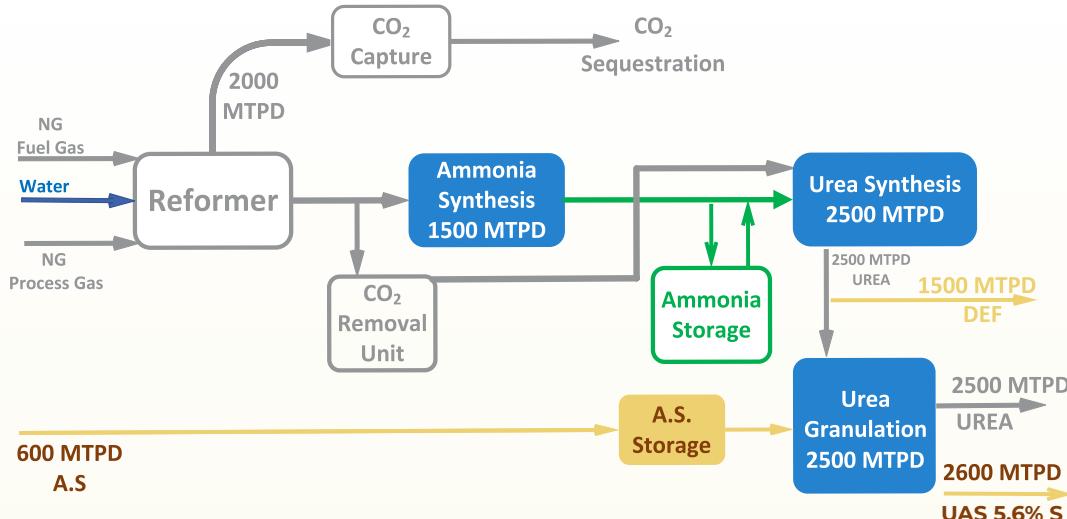
Genesis Fertilizers is transforming the traditional fertilizer market by putting farmers in control. Take ownership of your fertilizer cost with a closed-loop urea production and distribution network serving Canadian farmers.

How it works: Farmers invest based on their fertilizer needs, securing future supply and receiving financial distributions based on plant profitability—offsetting their fertilizer costs.



Our flexible plant configuration: future-proofing your farm.

With real progress already underway at our proposed cutting-edge facility, Genesis Fertilizers plans to offer unmatched flexibility for Canadian farmers. This plant is designed to adapt to your evolving needs, allowing you to secure your fertilizer supply while reaping financial benefits.



Outputs

510 kt/annum
Urea

364 kt/annum
UAS

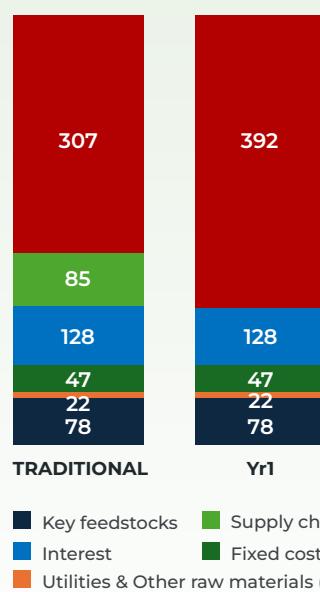
254 kt/annum
DEF

Genesis estimated costs of production and margins.

	Flexible fertilizer production plant	1,128,000 mt/annum
	Production secured by supply agreements	75% of the plant's annual production will be secured in off take agreements.
	Production available for open market sale	25% of the annual production is not locked in and will be sold on the open market.
	Variable Costs & Direct Labour	\$100/t
	Operations & Overhead	\$47/t
	Interest Payments	\$128/t
	Total cost	\$275/mt

Pre-tax cash cost and margin illustration \$/tonne*

Weighted average sales price
\$666/t (Urea, UAS, and DEF)



*Farm Investors will capture the supply chain margin (\$85/t). The Genesis Fertilizer plant will benefit from economies of scale and has a unit cost of \$147/t, including purchased Ammonium Sulphate.

- Key feedstocks
- Supply chain margin
- Interest
- Fixed costs
- Utilities & Other raw materials (RMs)
- Producer margin

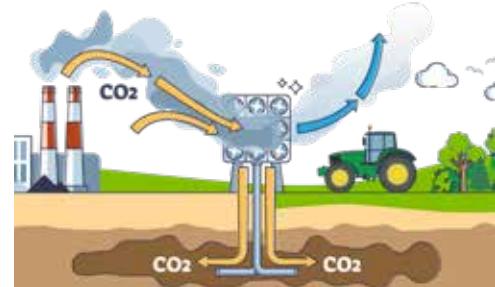
Sustainability that pays: carbon capture and fertilizer's future.

Carbon capture is essential for Canadian farmers as it reduces greenhouse gas emissions and aligns with sustainable farming practices. Genesis Fertilizers' proposed nitrogen facility incorporates advanced carbon capture technology, positioning your farm for future sustainability while ensuring reliable, low carbon fertilizer supply.

By incorporating carbon capture, Genesis Fertilizers offers:

- Lowering your farm's carbon footprint while maintaining soil health and productivity.
- Positioning your farm to meet Canada's and the World's environmental standards.

Source: Environment and Climate Change Canada. (2022). 2030 Emissions Reduction Plan. Government of Canada.



Building long-term success with federal and provincial support.

- An extensive suite of provincial tax incentive programs.
- Federal incentives: Carbon Capture Income Tax Credits.
- Secure and stable supply of natural gas, water and energy by SaskWater, SaskPower and SaskEnergy.
- Ongoing support from the RM of Pense and other local authorities.

This support helps Genesis Fertilizers offer farmer-owners stable, affordable fertilizer for the long term.

²GOS program utilization will be maximized based on operational eligibility

What's the economic impact?

1500 *jobs during construction.* **180 FTE** *during operation*



- The project is expected to create over 1500 jobs during construction and more than 180 jobs in the long-term operations phase, with a focus on hiring from the Saskatchewan area.
- Over the course of three years, the construction phase is anticipated to generate significant employment opportunities and support thousands of additional indirect and induced jobs.
- The facility aims to inject millions of dollars into local infrastructure and services, potentially delivering long-term economic benefits to surrounding communities.
- Profits generated by the plant are expected to be retained by Canadian farmers, with plans to reinvest returns into the local economy, fostering further growth and prosperity for the region.



SuperCentres – a network of seven distribution centers strategically located across Canada to efficiently service the plant and its farmer-owners.

- 800 TPH Receiving. Unload a Super-B in four minutes.
- 350 TPH Load Out. Load a Super-B of blended product in less than 8 minutes.
- In floor heat in alleyway to keep the product dry.
- Load in doors out of the elements.

Strategic partners: strengthening our commitment to farmers alliances.

Our strong network of strategic partners ensures the credibility and success of Genesis Fertilizers. Our trusted partners ensure that investors, like you, are part of a stable, profitable venture.

CONSULTATION & ADVISORY



ENGINEERING, TECHNOLOGY & CONSTRUCTION



SERVICE & UTILITIES



Be part of something bigger: Our facility is advancing and so are the opportunities.

Our proposed state-of-the-art fertilizer production facility is progressing. By investing now, you secure a limited-time opportunity that gives you direct access to high-quality low-carbon fertilizers, significantly reducing your net operational costs and boosting your profitability.

Ownership means more than profitability - it means security.

Other benefits include:

- Access to reliable, locally produced fertilizer supply.
- Financial rewards that grow with the plant's success.
- A sustainable, long-term strategy for your farm's profitability and resilience.

**Secure your future
in this limited-time opportunity.**

Sources: Agriculture and Agri-Food Canada. (2020). Canadian Fertilizer Supply Chain: A comprehensive overview; Co-operatives and Mutuals Canada. (2022).

The Economic Impact of Co-operatives on Canadian Communities; Canadian Agri-Food Policy Institute (CAPI). (2021). Resilient Farming Systems: Creating Sustainable and Profitable Agricultural Models.



Scan here
to receive updates
or learn more.



Genesis Fertilizers is raising capital for the FrontEnd Engineering & Design ("FEED") and ultimate construction of a state of the art fertilizer production and distribution facilities for its farmer customers a number of whom are investors. Genesis expects to provide competitively priced urea to those who invest and other customers. Genesis Fertilizers investors may participate in profit-sharing up and down the fertilizer supply chain. Through this closed loop system, a farmer who invests in the project can enjoy a stable supply of fertilizers and could earn a return on their investment through potential profits of the fertilizer sales.



Axcess Capital Advisor Inc. is a registered Investment Fund Manager and Restricted Portfolio Manager in Alberta, and is registered as an Exempt Market Dealer ("EMD") in the provinces of British Columbia, Alberta, Saskatchewan, Manitoba, and Ontario. Axcess provides professional services to issuers including due diligence, offering origination, fund administration, investment reporting, and investor communications. Axcess's experienced professionals will assist Genesis Fertilizers in its capital raises.

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Genesis Fertilizers LP (Genesis) is considered a "specified" and "connected" issuer to Axcess Capital Advisors (Axcess) because dealing representatives of Axcess have been sponsored by Genesis, which may lead a reasonable prospective purchaser of the securities of Genesis to question if Axcess and/or its dealing representatives are independent of Genesis. Genesis has identified prospective investors for the Offering on the basis of their also being farmers who require fertilizer for their farming businesses. As a result, investors in the Offering are expected to enter into a binding letter of intent with Genesis under which investors will commit to purchase fertilizer from Genesis (a Genesis Offtake Agreement). Entering into a Genesis Offtake Agreement is not a condition of participating in the Offering, however the preferential investment terms of the Offering are being made available to farmer investors based on their commitment to enter into a Genesis Offtake Agreement.

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