

GENESIS FERTILIZERS

SEPT 2023

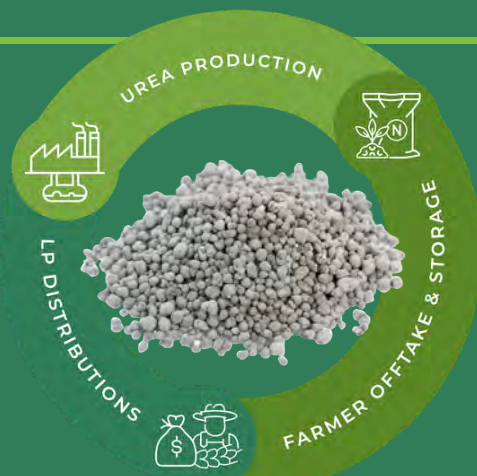
UPDATE FROM THE FIELD

KEY NOTES

Genesis plant design takes shape incorporating present and future needs.

SuperCenter location for NE Saskatchewan locked down with other locations in various stages of negotiations.

Genesis strengthens Board with important appointment.



A BOD is a detailed record of essential principles and decision-making processes behind critical design choices...



Basis of Design Highlights Urea Plant Features

The Genesis engineering team led by Project Lead Rogerio Santos, senior mechanical engineer Wilton Santos, lead chemical engineer Hamilton Filho, and senior electrical engineer Jerome Sudhaker, utilizing their combined 100-plus years of experience in the design and building of urea facilities, are fine-tuning the initial **Basis of Design** for our state of the art urea plant. The design incorporates today's technology that ensures production of the projected 2000 mt of urea per day (mtpd) utilizing the most efficient processes possible. Equally impactful, they are seeking to incorporate systems that will allow for additional fertilizer products that will complement the manufacturing of 46-0-0.

The overview of all the technology utilized in the options available is exhaustive and requires significant discussions with multiple suppliers of the estimated \$1 billion-plus in equipment. The crucial BOD is slated to be completed within the next few weeks. Genesis management will continue to update our farmer ownership group on all the project advancements as they occur in this all-important FEED process.

info@genesisfertilizers.com
(833) GEN-FERT
genesisfertilizers.com

GENESIS
FERTILIZERS





Ian Craven Appointed to Genesis Board of Directors

Ian Craven has served clients for more than 30 years as a business advisor with a focus in finance, corporate strategy, and governance. As a partner at MNP for over 22 years, he retired from the partnership in May 2023.

Ian has led engagements in MNP's Management Consulting division in to support decision-making and financing for projects where large capital requirements were needed. In agriculture, Ian has completed work for clients in most sectors of the industry, particularly assessing projects in manufacturing and processing; including several years advising the Genesis Fertilizer project.

At the macro-industry level, Ian completed work for many commodity organizations and governments to provide recommendations in the areas of cost of production, industry competitiveness, industry impact analysis, and program effectiveness. Outside of agriculture, Ian has worked for clients on a wide range of capital projects including commercial, manufacturing, hospitality, and recreational developments.

Ian is a Chartered Professional Accountant (CPA CMA) with an MBA in Corporate Finance and is a Professional Agrologist. Ian has served on numerous boards and committees of these professional organizations including CMA Manitoba and CMA Canada as well as an inaugural board member for the Chartered Professional Accountants Western School of Business.

Genesis is grateful to have Ian join our team, his experience will be invaluable as we move into the next phases of the project that will require significant financial oversight.

Insight from Genesis Investors

We receive many questions from potential investors as we go through the formal Genesis Fertilizers investor deck. One section that our team of investment advisors generally spend extra time on is how Genesis will return cash to their farm. The answer is that the fundamental business model of Genesis is to return free cash flow back to the farmer-owners as quickly and prudently as possible. The underlying business plan is to not build up huge cash reserves for additional projects but instead it is to manage the business to ensure the proposed plant and SuperCenters are operating with solid financials. As such, once the operating company has build up a cash balance, in reserve, equal to one year of operating costs, Genesis is obligated to flow the accumulating cash back to the owners at essentially 98% of availability. The reason, so that the net cost of your nitrogen fertilizer is consistently as close to the manufactured cost of production as possible. It is the ultimate form of a "Closed Loop System". Your farming operation is the owner and the customer rolled into one entity. A perfect combo! The business model also ensures that our "Strategic Investors" receive the largest possible return on their unit holdings.



info@genesisfertilizers.com
(833) GEN-FERT
genesisfertilizers.com

GENESIS
FERTILIZERS

Genesis Distribution Network

Genesis management has been active in the last quarter, holding meetings and negotiations with property owners at preferred SuperCenter locations across Western Canada.

- **Tisdale SK:** The location agreement for a major SuperCenter was finalized with C-Merak and Invest Tisdale.
- **Wrentham, AB:** An option to purchase land to locate a SuperCenter on Forty Mile Rail was executed.
- **Rycroft, AB:** Genesis met with the Side Group of Grande Prairie and are updating a previous agreement to locate the Peace Country SuperCenter east of Rycroft on the CN line - more to follow.
- **Unity, SK :** Negotiations continue with NWT management for a long-term agreement to construct a Genesis SuperCenter on the NWT industrial park.
- **Manitoba:** Our land team is reviewing key locations suitable in the south-central region for development.

Genesis SuperCenter proposed location at Northwest Terminals in Unity, SK



Farmers Investing Together to Build Their Fertilizer Future

Genesis is Putting Down Roots with Farmer Ownership Across Canada

Mankota, SK	Gore Bay, ON
Valhalla Center, AB	Osler, SK
Elgin, MB	Trochu, AB
Hepburn, SK	Standard, AB
Assiniboia, SK	Margaret, MB
High Level, AB	Moose Jaw, SK
Kayville, SK	Milo, AB
St. Jean Baptiste, MB	
Manning, AB	
Hines Creek, AB	

UPCOMING EVENTS

Genesis Engineering Team engaging with outside engineers to verify Basis of Design: Month of September

October 4, 2023

Tisdale, SK SuperCenter Information Open House

*Details to follow.

info@genesishfertilizers.com
(833) GEN-FERT
genesishfertilizers.com

GENESIS
FERTILIZERS